SETTING UP ARTWORK FOR LARGE FORMAT PRINTING

General

• Please supply your files as Illustrator EPS or AI files. Our second preference is High Res PDF Files. If you have created your files in InDesign, please export your banner as an .eps prior to creating a PDF, as this will help prevent any dropouts or errors. Alternatively you can package your Indesign file, including all links and outlined fonts and we will prepare the artwork suitably. We recommend creating your files in Illustrator for best results.

• Proof read your file before sending it to us, indicate if changes are to be made, check all spelling and contact details.

• Be sure to underline all fonts and embed all images before sending.

• Supply your graphics to us either via e-mail, or through our wesbite at www.thebannerlady.com.au/send-artwork

• Your file is printed as supplied to us unless otherwise instructed.

PMS Colours

• PMS colours to be supplied, as we cannot take responsibility for CMYK or non-PMS colours. PMS colours will be matched to our closest possible reference. CMYK Colours will be printed as supplied.

• A fabric colour chart can be viewed to show the full range of PMS colours that can be printed. Four colour digital printing does not exactly reproduce PMS colours and a variation of ± 5% is normal

• Sample colour-matched fabric swatches can be provided in full colour - a small additional fee applies for this service.

• We provide a PDF proof for you to check and sign off prior to printing.

• Please double check your PMS colours are listed on your proof prior to signing the document.

Finishing Requirements

• Please see following pages for your particular banner or flag requirements, as each is slightly different.

• It is best to use one of our templates to ensure your artwork is set up correctly.

Templates

• There are various templates on our website that you can use to design your banner or flag.
Click here to view our templates.

• Please contact us if you require a custom template.

• Our templates outline correct bleed settings for each standard size.

Checklist

☐ Graphics file
(Illustrator EPS or High Res PDF)

☐ PMS Colours Included

☐ Fonts Outlined or Included

☐ Images Embedded or links included

☐ Hi-Res photographic files (minimum 200dpi)

☐ A detailed purchase order with quantity of prints, type and delivery date required

We print from Illustrator CS5 and above to ensure the best results for large format printing. This allows accurate colour matching and stops artwork components from dropping out.

WE DO NOT PRINT FROM INDESIGN OR PHOTOSHOP
Files can be saved at 25% of original size for easier file transfer.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

The Banner Lady website

SHOW YOUR BRAND OFF

ESTABLISHED 2003 • AUSTRALIA WIDE

ARTWORK REQUIREMENTS DOCUMENT

INDEX OF DOCUMENT SET-UP GUIDELINES

-Click to follow links

Our Website contains a wide number of templates for you to download and use to set up your banner or flag correctly.

If your product is not listed or you are unsure of how to set up your artwork correctly please contact our Graphics Department: artwork@thebannerlady.com.au or phone us on (03) 9543 5933.

We are more than happy to assist you in any way we can.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

The Banner Lady website

BANNER DOCUMENT SETUP

If you are unsure, please refer to our templates or contact us for a custom template.
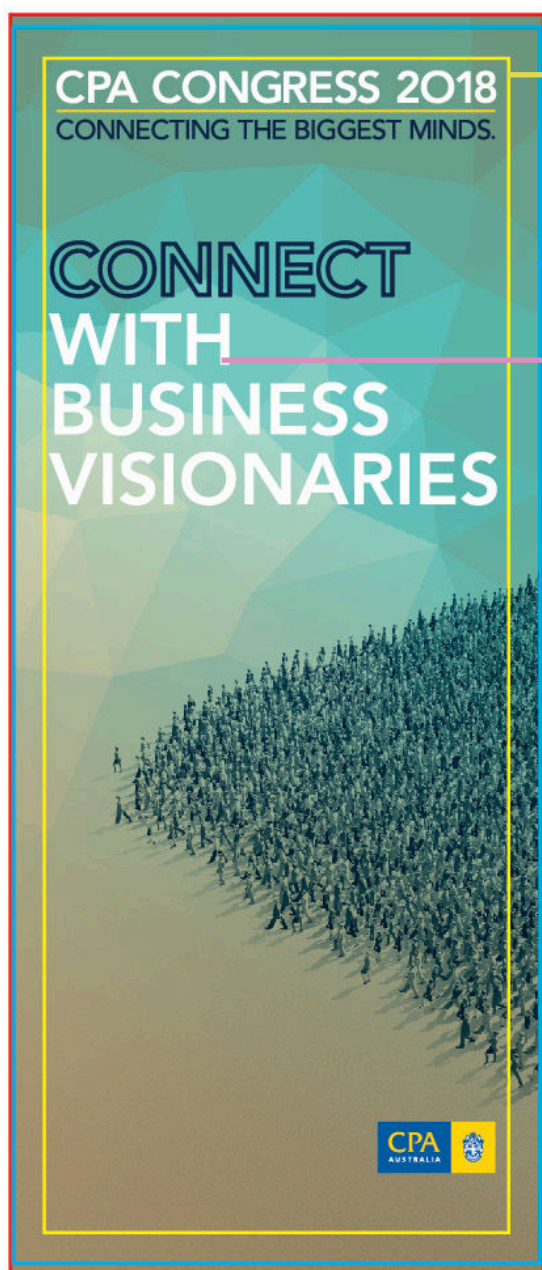
Don't forget to:

Outline all fonts
Embed all Images
Provide PMS Colours
Save your banner in a .EPS format (Illustrator CS5 and above)

Text 50mm in from document edge

Bleed (20mm top and bottom, 5mm each side)

Document Size (refer to your order)

Fonts outlined

Stand Variations

Deluxe or Standard Roll Up -
Allow 10mm bleed top and 200mm bottom
(bleed on bottom to roll into stand)

Ladies Stand -
Allow 10mm top and 10mm bottom

*if you are unsure about your particular product please contact us, as we are more trhan happy to assist you.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

Premium Banner Product

ARTWORK REQUIREMENTS DOCUMENT

TEAR DROP FLAG SETUP

If you are unsure, please refer to our templates or contact us for a custom template.
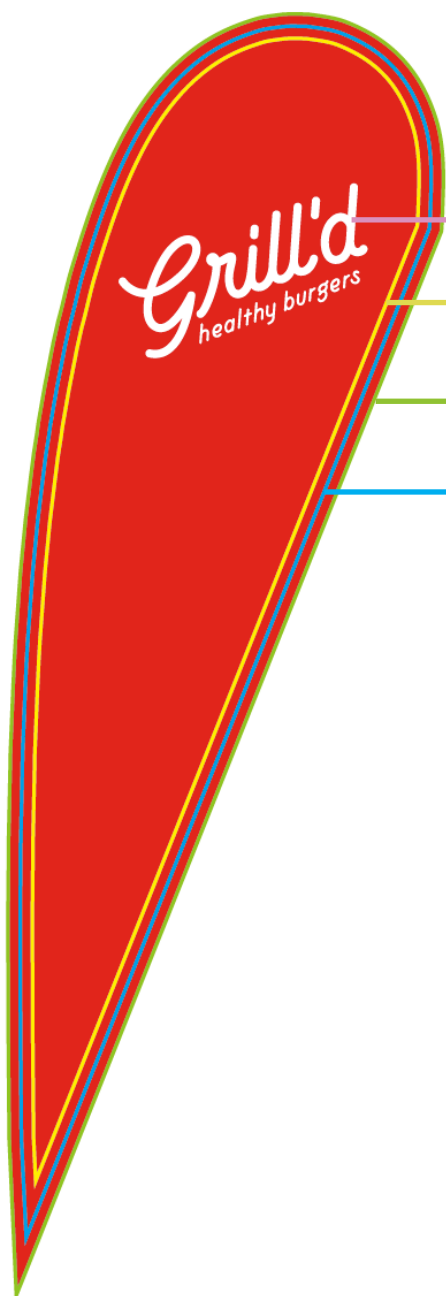
Don't forget to:

Outline all fonts
Embed all Images
Provide PMS Colours
Save your banner in a .EPS format (Illustrator CS5 and above)

Fonts outlined

Text 50mm in from document edge

Bleed (as per template)

Document Size (refer to your order)

*if you are unsure about sizing of your particular flag please contact us, as we are more trhan happy to assist you.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

Tear Drop Flag Product

BALI FLAG SETUP

If you are unsure, please refer to our templates or contact us for a custom template.

Don't forget to:

Outline all fonts
Embed all Images
Provide PMS Colours
Save your banner in a .EPS format (Illustrator CS5 and above)

Text 50mm in from document edge

Bleed (as per template)

Document Size (refer to your order)

Fonts outlined

*if you are unsure about sizing of your particular flag please contact us, as we are more trhan happy to assist you.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

Bali Flag Product

ARTWORK REQUIREMENTS DOCUMENT

PREMIUM GREAT WALL SETUP

If you are unsure, please refer to our templates or contact us for a custom template.

Don't forget to:

Outline all fonts
Embed all Images
Provide PMS Colours
Save your banner in a .EPS format (Illustrator CS5 and above)

*** NOTE - Great Walls to be supplied as one piece.
! DO NOT SPLIT UP !**

Split
(avoid having text or detailed pictures here)

Text
(50mm in from document edge & Fonts outlined)

Document Size
(refer to your order)

Bleed
(20mm top and bottom, 5mm each side, splits share 5mm)

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

Great Wall Product
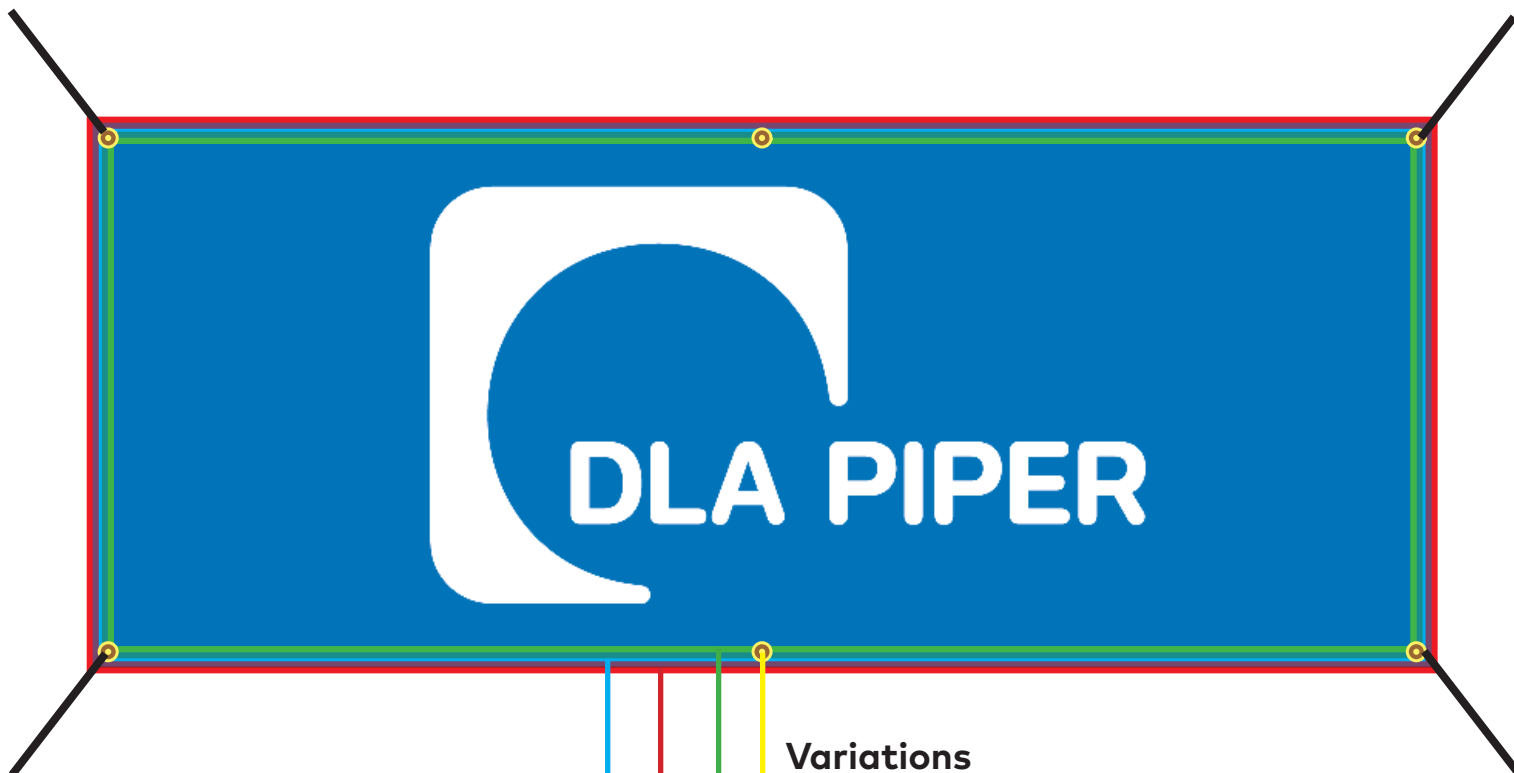
HANGING BANNER SETUP

If you are unsure, please refer to our templates or contact us for a custom template.

Don't forget to:

Outline all fonts
Embed all Images
Provide PMS Colours
Save your banner in a .EPS format (Illustrator CS5 and above)

Document Size
(refer to your order)

Bleed
(30mm all around)

Text
(50mm in from document edge & Fonts outlined)

Eyelets
(avoid having text or detailed pictures 30mm from edge as eyelets will be placed in every corner & every metre)

Variations

Counter Banner -
Allow 20mm all around for stitching
Hanging Banner with Gripper Rods -
Allow 70mm top and bottom for rod pockets.

Handy Links - click to follow

Banner/Flag Templates

Send Your Artwork

Branding Tips

Hanging Banner Product